

Promoting gender equality in sport:

Towards Sydney 2010

Anttola, Mikkell
Finland, June, 2008

Women, sport and the UN:

Sport

for UNITY

PEACE

DEVELOPMENT

Twenty years of advocacy

Women, Sport and the UN:

Discovery and use of sport
as a tool for unity,
peace,
development

WomenWatch2000 and Beyond UN/DAW Special issue Mar.2008

Women,

Gender Equality,

and Sport

Monograph Outline

- Benefits of activity and sport
- Barriers for girls and women
- Human (birthright) frameworks within the UN system
- Other international frameworks
Brighton – IOC World Conference
Resolutions

Monograph outline cont:

Empowering women: Case studies

Challenging stereotypes and
reducing discrimination

Sports and women with disabilities

Sport and career development

Sport and MDGs

Quote: Wilma Scott Heide

No significant step forward EVER
takes place simply
because of the passage
of time or random accident.

Advocacy: dynamic action against barriers

- Ignorance – personal, group
- Special interest
- Biased traditional practice

Types of ADVOCACY

Co-operative

Assertive

Evidence-based

Public service advocacy: constructive forms

- Conduct applied research
- Translation/dissemination of research in accessible form

Service in advocacy organization

Structural innovation – create new organization

UN Conventions and rights and protections for women

The Universal Declaration of Human Rights - General Assembly, 1948

- * the right to rest and leisure
- * the right to freely participate in the cultural life of the community

UNESCO Charter - 1978

Essential conditions for exercise of
human rights...

Freedom to develop and preserve
physical, intellectual and moral

Access to physical education and sport

Convention on Elimination of Discrimination – Women 1979

On equality of men and women-the same opportunities to participate in sport and physical education

The right to participate in recreational activities, sports and cultural life

Eliminate stereotypical concepts of men and women in all levels/education

Beijing Platform for Action - 1995

Education and training of women

- * Provide accessible recreation and sports facilities;
- * Strengthen gender-sensitive program
- * Support advancement of women in all areas of athletics and physical activity

Beijing PFA continued

Women and health

- * Create and support programs in education system, workplace and community to make opportunities to participate in sport, physical activity and recreation on same basis with men and boys

Beijing PFA continued

The girl child

- * Promote the full and equal participation of girls in extra and co-curricular activities such as sport, drama and cultural activities

UN Convention on the Rights of Persons with Disabilities - 2004

Girls and women have equal access to training, resources, venues and services;

Girl children with disabilities have equal access to recreation and sporting activities including those in school

Convention on rights of persons with disabilities

Recently joined (affirmed) by the 30th
nation so has gone into full effect
April, 2008.

UN Action Plan on Sport for Development and Peace - 2006

Sport has the potential to contribute to the achievement of each of the **MILLENNIUM DEVELOPMENT GOALS** in unique and creative ways. Women play an integral role...and every MDG goal is vital to equality/empowerment

Sport and the millennium goals; for YOUTH and beyond

Sport has a role in meeting each and
every MDG

GOAL ONE



Eradicate extreme poverty & hunger

GOAL TWO

Achieve universal primary education



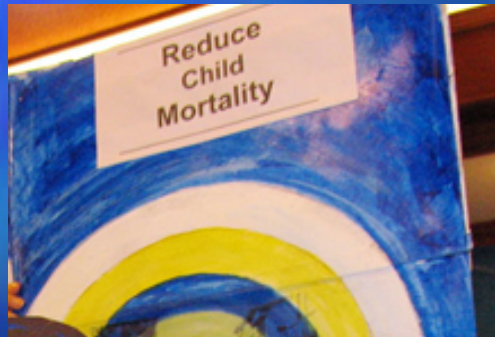
GOAL THREE

Provide gender equity and empower women



GOAL FOUR

Reduce child mortality

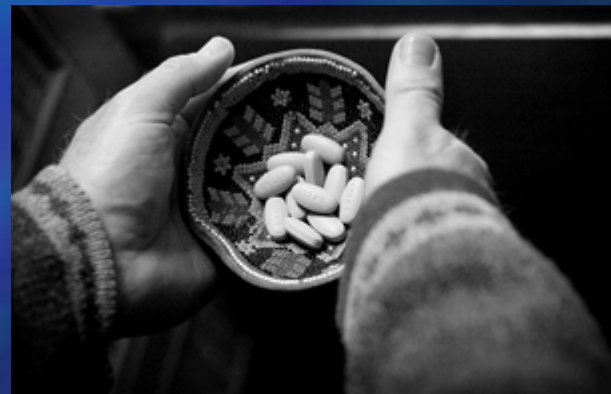


GOAL FIVE

Improve maternal health

GOAL SIX

Combat HIV+/AIDS, Malaria and other diseases



GOAL SEVEN



Ensure environmental sustainability



GOAL EIGHT

Create global partnerships for
development

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