

# “Cambodian Women on the Move”

## Cambodia’s Premier Women’s Sports Program

Patron: The Prime Minister of Cambodia: Samdech Akeamohasenapadey Decho Hun Sen



Sponsorship  
Information

[www.standupcambodia.net](http://www.standupcambodia.net)

# Sponsorship benefits


## Annual Support to 1 Cambodian Woman Wheelie Athlete

"The CNVLD is the best value sponsorship package available in the world today"  
**Economist Magazine – November 2007** 

Now in its 3<sup>rd</sup> successful season, the ANZ Royal CNVLD Women's Wheelchair Racing Programme is Cambodia's most professional and leading women's sports program with CNVLD Women Wheelie athletes now recognised as the national sporting heroes of Cambodia. 2009 will be the highest profile season ever and sponsoring CNVLD Wheelchair athletes provides unrivalled benefits for the sponsor and provides key support to the development of Cambodia's female athletes with a dis**ABILITY**.

### Sponsorship Benefits:

#### Sponsor Brand Exposure

- TV Coverage: Nationwide broadcast of all 2009 ANZ Royal Wheelie competitions
- Print Media: Cambodian print media + Globe Magazine / Asia Life Magazine: one page Ads + features x 3 
- International media : Ongoing recognition of the CNVLD as one of the worlds best Women's sports and development projects
- Venue Advertising: Premier position signage at race competitions locations
- VIP Ceremonial Ministerial level opening + closing ceremonies: VIP attendance by sponsor
- Web Promotion: Sponsor + Team profile on CNVLD website (300,000 hits p/a)
- Team Uniform: Front and rear logo print on your athletes Uniform with original signed collector's set for sponsor
- Nomination: Automatic nomination to the annual CNVLD Annual Disability Awards
- 2009 Wheelie T-shirt: Sponsor Logo on 2009 ANZ Royal Wheelchair Program promotional T-shirt -(national distribution)
- Disability Awareness: Assist to raise awareness of the **ABILITY** of Cambodian women athletes with a disability
- Wheelchair Logo: Your Logo on the wheelchair - custom made for your athlete

#### Support to one CNVLD female wheelchair athlete

- Full team uniforms and equipment for provincial club training program
- 12 months training and competition subsidy with all training carried out under the supervision of a salaried and Internationally qualified CNVLD Team Coach
- All costs of participation in the 2009 ANZ Royal Wheelchair Racing Competitions (3 rounds per annum)
- Provision of one locally manufactured Angkor Racer wheelchair
- Socio Economic Support: Training and competition subsidies help improve the livelihood of CNVLD athletes and their families

**Sponsorship Fee (One female athlete /annual support) = \$US 1000**



UNESCO International Fairplay Award  
NIKE Changemakers Global Finalist  
UN Best Practices: Sport and Development



The CNVLD: A Cambodian NGO: Ministry of Interior Registration No 153

Official Bank to the CNVLD: 

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