

**May 14: Final Plenary**  
**"Future Vision for Women & Sport"**

**Recommendations from the Conference**

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We have pulled out one recommendation from each workshop and a couple from the keynote speakers. This doesn't mean that the one that we have pulled out is more important than the other ones. We have just pulled it out so that you can see the wide range of ideas that have been discussed.

International Federation Meeting (previous to the conference), led by Judy Kent:  
"Establish an ongoing network among international federations in order to share lessons learned and best practices on improving gender equity."

Workshop 1, "Marketing Women and Sport in the New Media": "Get the viewers involved in creating demand and advocacy for increased media coverage of girls' and women's sport."

Workshop 2, "Growing Up Global: Empowering Girls around the World through Sport": "Make physical education compulsory and fun for all young girls."

Workshop 3, "Managing Change and Diversity": "Taking responsibility to raise awareness of the issues around deaf women and ethnic minority women in sport."

Workshop 4, "Ethical Issues for Women and Sport": "We should develop an international code of ethics and conduct an ethics audit of the countries attending this conference against a set of key criteria, such as tolerance of sexual diversity, connections to the sexual violence community outside sport, women's leadership/representation, and so on. Then use this audit as an awareness-raising tool and to set an agenda for addressing these issues."

Workshop 5, "Changing Approaching to Health and Exercise for Older Women": "Encourage older women to participate in sport, physical activity, exercises in various forms, both formal and informal activities."

Workshop number 6, "Women and Sport and Culture in Kumamoto": "Introduce new sports, which require few special skills or experiences to attract more women."

Workshop 7, "Sports as a Tool for Peace and Development": "We, the participants, recommend to our national governments to introduce a peace and sport program in all school curricula in order to encourage peace-building activities in youth, awareness of peace issues, dialogue skills and tools for actions."

Workshop 8, "Addressing HIV/AIDS through Sport": "Use existing networks and platforms about HIV/AIDS and Development through Sport more effectively."

Workshop 9, "Changing the Culture of Leadership in Sport": "Offer leadership training at IWG conferences, and that could be pre-conference events for certification."

Workshop 10, "Creating a Sport Culture Free of Sexual Harassment and Abuse": "Each national sports organization should adopt an anti-harassment framework within the next two years that includes: a policy, procedures for reporting and investigations complaints, a telephone helpline, education courses/workshops for athletes, coaches and parents, support systems for victims and the accused, monitoring and research with confidential data-collecting systems."

Workshop 11, "Changing the Culture of Physical Education for Girls": "The new IWG should address ways of including promotion of the role of physical education in the development of opportunity for physical activity and sport for girls and women."

And the last workshop was "Creating a Better Kumamoto Step by Step." Their recommendation, one of them was dietary education where they wanted to provide a cooking class of local dishes at the regional Community Center and to promote dietary education and promote local production and local consumption.

Then, we have also pulled out some recommendations from the two keynote speakers, Lydia La Riviere and Carolyn Hannan. They both focused on changing the gender stereotypes and the gender order. Concerning the gender stereotypes, we suggest that, based on their speeches, that one should break out of gender stereotypes in our thinking, but also in our actions, whether in physical education, physical activity or sport, and to do this work with men and boys.

Concerning the necessity of changing the gender order in sport, the recommendations that we pulled out is that national and international sports organizations should work towards parity of opportunities, respect, representations and rewards.

The parity of opportunities should concern: physical education, lifelong physical activity and sporting pathways. The parity of respect: inclusiveness, for example, age, ability, race; cultural, personal and sexual diversity, and; safety from sexual violence. Parity of representation should be participation, leadership and media coverage. And parity of reward should be funding and resources, it should be facilities and it should be prize money.

And we think that we can in one way use these as an umbrella for everything that has been going on at the conference, that changing the gender order and focusing on parity in these different areas actually pull together a lot of the stuff that has been discussed during the conference and particularly also in the workshops.